Affinity Groups

Innovation

Affinity Groups are intimate forums focused on a shared issue, topic or the collective challenges of its members. The goal is to share similar concerns and challenges, best practices, lessons learned, industry trends and resources to help their organizations thrive.

Launching New Business Models

The Innovation Affinity Group convenes 20-35 Chief Innovation/Transformation Officers and other accountable executives (e.g., strategy, marketing, innovation, digital health, consumer experience and IT) to participate in Dialogue calls and in-person Summits. These executives are dedicated to transforming healthcare supported by an integrated technology platform. Discussion addresses a variety of innovative topics such as consumerism, market disruption, value-based care, clinician recruitment, cost drivers, and more.

Register to be Invited

Please create an SI profile – takes just 2 minutes– and you’ll gain access to member-only content and events. When you create a profile, you indicate your topics of interest (such as innovation or transformation) and that will make sure you are informed about SI events and news that interests you most.

Scottsdale Institute Online Resources

Publications:

2019 Innovation & Digital Health Summit Report
Launching New Business Models September 2019

Related SI Teleconferences

Innovation Group and Chatbots at Banner
Banner Health - January 2020

Making Primary Care Primary at Centura: CMMI’s Vision for Healthcare Innovation, Part III
Centura Health - July 2019

The Innovation Process at John Muir
John Muir Health – June 2019

Creating and Running Innovation Centers: TechSpring at Baystate
Baystate Health – May 2019

“What is unique about SI is they bring executives together to talk about what really works, what doesn’t, and why. That results in a very unique learning experience for our team.” – Paul T. Brown, Henry Ford

For More Information

If interested in participating or leading one of the future calls, please contact:

Cynthia Schroers, Director, Affinity Groups
cschroers@scottsdaleinstitute.org

Innovation Dialogue Calls

These ongoing quarterly conversations are peer-led, invitation only, not written about, and not posted. We discuss whatever is top of mind, including best practices, lessons learned, what’s trending and more.

2020 Innovation Scheduled Calls

- Thursday, March 26th – 2:30 pm
- Thursday, June 18th – 2:30 pm
- Thursday, September 17th – 2:30 pm
- Thursday, December 10th – 2:30 pm

Some call hosts share background materials to support discussion. Please reach out to Cynthia for information distributed on past calls such as:

Digital Health – From Pilots to Scale
Host: Matt Cohlmia, Providence St. Joseph, 12/2019

Stay Tuned: “Can’t Miss” Innovation Summit

Dates and Location to Be Announced

SI Affinity Groups gather annually at in-person Roundtables and Summits, often producing original reports. Plan to join your peers for the Innovation Summit convening in the near future.