

Fall 2005
CONFERENCE

**Clinical IT Success
For Community Based
Hospitals and Physicians**

**September 15-16, 2005
Grand Rapids, Michigan**

**Hosts Paul T. Browne, Senior Vice President
and CIO, Trinity Health, Novi, MI and Patrick
J. O'Hare, Senior Vice President and CIO,
Spectrum Health, Grand Rapids, MI**



Clinical IT Success For Community Based Hospitals and Physicians

Thursday, September 15

Van Andel Institute, 333 Bostwick, Grand Rapids, MI 49503, Phone: (616) 234-5000. A shuttle will be provided from the Amway Hotel.

7:00 – 7:30 am: Continental Breakfast

7:30 – 8:00 am: Welcoming Remarks; Stanley R. Nelson, Chairman, Scottsdale Institute, and Steve Heacock, Chief Administrative Officer and General Counsel, Van Andel Institute.

8:00 – 9:30 am: Paul T. Browne, Senior Vice President and CIO, and Narendra Kini, MD, EVP, Clinical and Physician Services, Trinity Health, Patrick J. O'Hare, Senior Vice President and CIO, and Angela Tiberio, MD, System Director-Medical Informatics, Spectrum Health.

- Overviews of Spectrum Health and Trinity Health strategies, approaches, results and learnings from enterprise clinical system implementation and the community based programs they mutually support, including advantages/disadvantages for community hospitals, success factors for partnering with non-employed physicians, and community initiatives. Successful adoption strategies and tactics are emphasized. Open dialog and Q&A will follow the overviews.

9:30 – 10:00 am: Break

10:00 – 11:30 am: "CPOE; Conceptual Models and Practical Applications in Inpatient and Ambulatory Implementations, Lessons Learned, Measured Benefits, and Engaging Community Physicians."

MODERATOR: Eric Pifer, MD, CMIO, University of Pennsylvania Health System, Philadelphia, and co-author "Improving Outcomes with Clinical Decision Support: An Implementer's Guide" (HIMSS)

■ **Gary Davidson, CIO, Saint Raphael Health System, New Haven, CT.**

■ **Kent Bottles, MD, CEO, Grand Rapids Medical Education and Research Center**

■ **Greg Forzley, MD, Medical Director of Informatics, Saint Mary's Health Care, Trinity Health**

■ **William McClatchey, MD, Chief Medical Information Officer, Piedmont Healthcare, Atlanta, GA**

11:30 am – 1:30 pm: Buffet Lunch and Information Technologies Demonstrations, "A Virtual Tour: IT Supports the Patient Experience at Trinity and Spectrum, Physician Offices, and in the Home".

■ **EMR: Leslie Coerper, Manager of Clinical Informatics, Saint Mary's Health Care, Trinity Health**

■ **Integrated ED-IS System: Mark Miller, MD, Chief of Emergency Medicine, Saint Mary's Health Care, Trinity Health**

■ **Ambulatory EMR: Greg Forzley, MD, Medical Director of Informatics, Saint Mary's Health Care, Trinity Health**

■ **Remote Access Portal: Paul Curtis, Project Manager, Trinity Information Systems, Trinity Health**

■ **The Value of Critical Care Documentation: Jim Hoogeboom, MD, Critical Care Surgeon, and Jewel Brink, RN, Senior Analyst, Enterprise Clinical Systems, Spectrum Health**

■ **Medication Integration-Closing the Loop: Martin Caponi, Director, Pharmacy Services, and Deb Chapman RN, Senior Analyst, Enterprise Clinical Systems, Spectrum Health**

■ **Physician Mobility and the PDA: Richard Hodgson, MD, Internal Medicine, and Sharyar Oliai, Senior Analyst, Medical Informatics, Spectrum Health**



- **Remote Image Viewing and PACs:** **Brian Roelof**, MD, Chief of Staff, and **Rob Rinck**, Manager, *Enterprise Clinical Systems, Spectrum Health*

1:30 – 3:00 pm: “Delivering Value at the Keyboard”, Implementing Clinical Decision Support in the Non-Academic Medical Community and Linking IT and Quality Improvement.

MODERATOR: **Scott Weingarten**, MD, CEO, *Zynx Health*, a subsidiary of the Hearst Corporation, Beverly Hills, CA

- **George Brenckle**, PhD, CIO, *University of Pennsylvania Health System*, Philadelphia
- **Jeffrey S. Rose**, MD, VP Clinical Excellence, Informatics, *Ascension Health*, St. Louis
- **Dean F. Sittig**, PhD, Director, *Applied Research in Medical Informatics, Northwest Permanente*, Portland, OR, and co-author “Improving Outcomes with Clinical Decision Support: An Implementer's Guide” (HIMSS)
- **David Baumgartner**, MD, VP, Medical Affairs and CTO, *Saint Mary's Health Care, Trinity Health*
- **Donald K. Crandall**, MD, Physician Informatics Consultant, *Trinity Health*

3:00 – 3:30 pm: Break

3:30 – 5:00 pm: “Design for Healing”, Phyllis Goetz, National Healthcare Manager, and Maren Channer, Healthcare Marketing Manager, Steelcase, Grand Rapids.

MODERATOR: **Jim Jones**, Industry Marketing Manager, *Hewlett Packard*, Palo Alto, CA

- This session features the surprising results of Steelcase research on the impact of facility design on patient care effectiveness and outcomes, cost reduction, and patient and staff satisfaction. The integration of IT into facility design is included, as are case studies on

anticipated results from facilities using these concepts. An open discussion will also include micro-level ergonomic issues and other questions related to clinical system adoption and successful use.

6:30 – 8:30 pm: Dinner at the Amway Grand Plaza, “The 1913 Room”.

Friday, September 16

7:30 am: Shuttle departure from hotel lobby

8:00 – 10:00 am: Tours of Saint Mary's Health Care and LACKS Cancer Center, Trinity Health, David Baumgartner, MD, and LACKS Cancer Center clinicians.

- This comprehensive, dedicated, cancer hospital with elite oncology specialists, the latest protocols and state-of-the-art technology, brings together the essential mind, body, and spirit to heal the whole person. With 70% CPOE utilization and robust IT environment, LACKS demonstrates how integrating people, process and technology can differentiate a facility and its care.

10:00 am: Shuttle departure

10:30 am – 12:30 pm: Tours of Spectrum Health's Fred and Lena Meijer Heart Center hosted by David Langholz, MD, Cardiologist, and Marla Niedzwiecki, Director, Cardiothoracic Services.

- Meijer Heart Center is west Michigan's only facility dedicated to serving patients and their families with comprehensive, state-of-the-art, patient-centered cardiovascular care. This facility demonstrates how the vision for “one stay / one room” can be achieved when an innovative clinical team optimizes care delivery processes enhances them with the latest in medical and information technologies.

12:30 Shuttle returns to the hotel



Fall Conference Background and Purpose

This conference is designed for Scottsdale Institute member leaders from all disciplines. The informal, multidisciplinary atmosphere at SI conferences supports open idea exchange and networking among IT, clinical, financial and administrative management: you can expect minimal formal presentations and lots of dialog and networking. Enjoy and benefit from sharing experiences with many industry frontrunners.

Specifically, you will investigate the approaches and experiences of leading organizations which have implemented advanced clinical IT systems and achieved high utilization rates. Emphasis will be on the achievements of community based organizations, including Trinity and Spectrum. Comparisons of the dynamics involved in achieving clinical IT benefits in the large health system environment vs. the individual hospital are also provided.

CONFERENCE REGISTRATION AND COST:

Members: \$250, register at www.scottsdaleinstitute.org
Non-members: \$350, contact Executive Director at <http://www.scottsdaleinstitute.org/general/contactus.asp>

ATTIRE:

Business or business casual

HOTEL RESERVATIONS:

Hotel reservations must be made directly with the Amway Grand Plaza: (800) 253-3590 or reservations@amwaygrand.com. Please identify yourself as part of the Scottsdale Institute Conference to receive the group discounted rate. Room rates are guaranteed if booked prior to August 15, 2005.

HIMSS has approved this conference for up to 12.6 contact hours of continuing education towards renewal of the CPHIMS and CHS credentials.



SCOTTSDALE INSTITUTE

Stanley R. Nelson, Chairman • Shelli Williamson, Executive Director

1660 Highway 100 South, Suite 306 • Minneapolis, MN 55416

Phone: 952.545.5880 • Fax: 952.545.6116

E-mail: scottsdale@scottsdaleinstitute.org • www.scottsdaleinstitute.org