

Fall 2007

CONFERENCE

TRANSPARENCY AND INTEROPERABILITY: Connecting to our Consumers

Consumer-driven care. It's what patients and providers want, but how do we move to a wellness-based, consumer-centric model of care delivery? This year you'll hear from and network with some of the industry's leaders and innovators in this critical trend.

September 27-28, 2007
Atlanta



Host: Timothy Stack, President and CEO
Piedmont Healthcare, Atlanta





TRANSPARENCY AND INTEROPERABILITY: Connecting to our Consumers

The Ritz-Carlton Buckhead
3434 Peachtree Rd, NE • Atlanta • 404.237.2700

THURSDAY, SEPTEMBER 27

7:30 a.m. – 8:00 a.m. Continental Breakfast

8:00 a.m. – 8:15 a.m. Welcoming Remarks

- ◆ **Stan Nelson**, Chairman, *Scottsdale Institute*
- ◆ **Timothy Stack**, CEO, *Piedmont Healthcare*

8:15 a.m. – 8:30 a.m.

Introduction to Piedmont Healthcare

“Key Performance Improvement Initiatives enabled by Information Technology”

- ◆ **Michele Molden**, Executive Vice President/Chief Administrative Officer, *Piedmont Healthcare*, and Conference Chair

8:30 a.m. – 10:00 a.m.

“Healthcare Consumerism: A Strategic Perspective”

PRESENTER AND MODERATOR: Paul H. Keckley, PhD, Executive Director, *Deloitte Center for Health Solutions*

- ◆ **Chris Downing**, Regional Director, *HHS*
- ◆ **Khinlei Myint-U**, Corporate Manager, Product Development and Remote Consultations Center for Connected Health, *Partners HealthCare*
- ◆ **Fran Turisco**, Research Director, *FCG*
- ◆ **Delia Vetter**, Senior Director of Benefits, *EMC Corporation*

10:00 a.m. – 10:30 a.m. Break

10:30 a.m. – 12 p.m.

“Transparency: Changing Consumer (and our) Behavior”

PRESENTER: Rhonda M. Medows, MD, FAAFD, Commissioner, *Georgia Department of Community Health*, Co-Chair, *National Governors Association’s State Alliance for e-Health Taskforce*

MODERATOR: Michele Molden, Executive Vice President/Chief Administrative Officer, *Piedmont Healthcare*, and Conference Chair

PANELISTS:

- ◆ **Frank D. Byrne**, MD, President, *St. Mary’s Hospital, SSM Healthcare*
- ◆ **William A. Fera**, MD, Director, Medical IT Software and Solutions, *University of Pittsburgh Medical Center*
- ◆ **Michael Heekin**, former Chair, *Florida Governor’s Health Information Infrastructure Advisory Board*
- ◆ **Steven T. Hester**, MD, MBA, VP, Medical Affairs, *Norton Healthcare*

12:00 p.m. – 1:30 p.m. Lunch

“CCHIT Inpatient Vendor Certification”

PRESENTER: Mark Leavitt, MD, PhD, Chairman, *Certification Commission for Healthcare Information Technology (CCHIT)*

1:30 p.m. – 3:00 p.m.

“Interoperability: Integrating the Hospital and Ambulatory EMRs”

MODERATOR: Mark Leavitt, MD, PhD, Chairman, *CCHIT*



- ◆ **Michael A. Dunn**, MD, FACP, Medical Director of Interoperability, *University of Pittsburgh Medical Center*
- ◆ **Dan Ferguson**, MD, VP, Medical Operations, *Catholic Healthcare West*
- ◆ **Edward W. Marx**, VP & CIO, *University Hospitals*
- ◆ **Timothy Stettheimer**, PhD, FCHIME, CHE, CPHIMS, Sr. VP & RCIO, *St. Vincent's Health System / Ascension Health Information Services*

3:00 p.m. – 3:30 p.m. Break

3:30 p.m. – 5:00 p.m. "Satisfying the Patient-Consumer; Conference Conclusions"

MODERATOR: **William McClatchey**, MD, Chief Medical Information Officer, *Piedmont Healthcare*

PANELISTS:

- ◆ **Michele Aquino**, *Michele Aquino Consulting, LLC*
- ◆ **Jodie Cunningham**, Consultant, *Press Ganey Associates, Inc.*
- ◆ **Holly Miller**, MD, MBA, VP and Chief Medical Information Officer, *University Hospitals*, and Chair, *HIMSS PHR Steering Committee*

**5:00 p.m. – 6:30 p.m.
Cocktails and Appetizers**

Dinner reservations will be made on your own and not included in the conference cost. See the SI 2007 Fall Conference registration page for excellent choices within walking distance of the Ritz-Carlton Buckhead.

FRIDAY, SEPTEMBER 28

Piedmont Healthcare visit and tours

8:00 a.m. Bus departure Ritz-Carlton, front lobby

8:30 a.m. – 9:30 a.m. Continental Breakfast and Roundtable discussions at Piedmont Healthcare, Rich Auditorium

Choose one Roundtable Topic when registering:

Ambulatory EMR and CPOE Optimization and Benefits

- ◆ **Bill McClatchey**, MD, CMIO, *Piedmont Healthcare*

OIG Audit/Compliance Issues

- ◆ **John Hilliard**, CIO, *Piedmont Healthcare*

Hosting Community EHR's and Inpatient-Ambulatory Integration Strategies

- ◆ **Michele Molden**, Executive Vice President/Chief Administrative Officer, *Piedmont Healthcare*

Technology Enabling Access to Care

- ◆ **Christopher Kunney**, Corporate Director, IT, *Piedmont Healthcare*

CDS Medication Management Working Group

- ◆ **Jerry Osheroff**, MD, Chief Clinical Informatics Officer, *Thomson Healthcare*

**9:30 a.m. – 10:00 a.m.
Five Minute Reports to the Institute**

**10:00 a.m. – 12:00 p.m.
Tours of Piedmont Healthcare**

Piedmont Healthcare, an important community healthcare provider in the Atlanta market, achieved 100% CPOE adoption in early 2006 and has demonstrated significant benefit. Join the tours to observe and personally interact with MDs and RNs in selected departments and units demonstrating the use of clinical IT and other technologies, including Pharmacy robotics, CPOE, medication ordering and administration, Cardiology and integrated PACS, and a paperless physician office using full EMR and CPOE.

12:00 p.m. Return to The Ritz-Carlton

Who Should Attend?

This conference is designed to be an interactive experience for SI member executives who are stakeholders in the move to transparency, interoperability and other consumer driven initiatives.

Successful practices are featured; opportunities for sharing success factors and lessons learned are a consistent theme at SI. Our conferences are intimate sessions, designed exclusively for executives of all functions who will benefit from peer collaboration, information sharing and networking. The platform is more “participation” and less “presentation,” so come prepared for relaxed, informal and highly interactive sessions with senior-management teams from leading U.S. health systems.

Attire: Business or Business Casual

Conference Design & Objectives

Participants in this conference will:

- Review lessons learned from health systems leading Transparency efforts.
- Learn about industry-leading initiatives in inpatient-ambulatory interoperability.
- Obtain research-based facts on the connection between IT and ambulatory quality scores.
- Share insights with HHS and CMS executives.
- Get an up-to-the-minute status report on CCHIT Inpatient certification.
- Participate in a hot-off-the-press research report discussion on consumerism and self-care trends.
- Share insights with national leaders during open panel discussions.
- Continue roundtable discussions from past SI conferences.

- Interact throughout the meeting with executives from leading healthcare systems.
- Participate in tours and first-hand demonstrations at Piedmont Healthcare.
- Discuss issues and solutions in an interactive, interdisciplinary and informal setting.

Certification

HIMSS has approved this conference for continuing education toward renewal of the CPHIMS and CHS credentials.

Conference Registration

Register at www.scottsdaleinstitute.org, click on “2007 Fall Conference” and pay via PayPal.

Member fee: \$495.

Hotel Reservations

For hotel accommodations, contact the hotel directly:

**The Ritz-Carlton Buckhead,
3434 Peachtree Road, N.E.,
Atlanta, GA, 30326**

Call **1-800-826-0708** and reference the Scottsdale Institute.

Online reservations can also be made at www.ritzcarlton.com, select the Buckhead Georgia location and enter Scottsdale Institute’s promo code SCD SCDA.

The group discounted rate is \$239 Single/Double **prior to August 26, 2007**. Individuals are responsible for all room charges, surcharges and tax.



SCOTTSDALE INSTITUTE

A not-for-profit corporation serving executive teams in leading healthcare systems

Stanley R. Nelson, Chairman • Shelli Williamson, Executive Director
1660 Highway 100 South, Suite 306 • Minneapolis, MN 55416
Phone: 952.545.5880 • Fax: 952.545.6116

E-mail: scottsdale@scottsdaleinstitute.org • www.scottsdaleinstitute.org