

SCOTTSDALE

INSTITUTE

The Stan Nelson
20th Annual
Spring Conference

**Moving from
Volume to Value**

**Camelback Inn
A JW Marriott Resort & Spa**

Scottsdale, Arizona

April 17 – 19, 2013



**Douglas D.
Hawthorne,
Texas Health
Resources**



**Robert J. Henkel,
Ascension Health**



**Thomas M.
Priselac,
Cedars-Sinai
Health System**



Moving from Volume to Value

Wednesday, April 17

10:00 a.m. Conference Registration Desk opens
(Peace Pipe Patio)

11:30 a.m. – 1:00 p.m. Welcome Luncheon
(Sonoran Terrace)
Spouses and Guests Welcome

1:00 p.m. – 1:15 p.m. Welcome and Annual
Report (Peace Pipe Room)
◆ **Donald C. Wegmiller**, Chairman, *Scottsdale Institute*, and Chairman/Co-Founder, *C-Suite Resources*

1:15 p.m. – 2:30 p.m. What Should Healthcare
Leaders Do Now?
◆ **Paul H. Keckley, PhD**, Executive Director, *Deloitte Center for Health Solutions*

2:30 p.m. – 3:00 p.m. Break

3:00 p.m. – 4:00 p.m. The Journey to
Population Health Management:
The Banner Story
◆ **Twila Burdick**, VP, Organizational Performance, *Banner Health*
◆ **Deborah Dahl**, VP, Patient Care Innovation, *Banner Health*
◆ **John Hensing, MD**, EVP/CMO, *Banner Health*
◆ **William W. Holland, MD**, Senior Director, Physician Informatics, *Banner Health*

4:00 p.m. Collaboratives Breakouts

6:30 p.m. Reception and Hors d'oeuvres
(Sonoran Terrace)
Spouses and Guests Welcome

Thursday, April 18

8:00 a.m. – 8:45 a.m. Continental Breakfast
(Peace Pipe Patio)

8:45 a.m. – 9:00 a.m. CEO Panel Introductions
From the Top: Strategies and Implications
◆ **Donald C. Wegmiller**, Chairman, *Scottsdale Institute*, and Chairman/Co-Founder, *C-Suite Resources*

9:00 a.m. – 9:30 a.m.
◆ **Thomas M. Priselac**, President and CEO, *Cedars-Sinai Health System*
Quality, Efficiency and IT's Role in the Pursuit of Excellence

9:30 a.m. – 10:00 a.m.
◆ **Robert J. Henkel**, FACHE, President and CEO, *Ascension Health*
Inventing the Healthcare Organization of the Future

10:00 a.m. – 10:30 a.m.
◆ **Douglas D. Hawthorne**, FACHE, CEO, *Texas Health Resources*
Transforming from a Hospital System to a Health System

10:30 a.m. – 11:00 a.m. Break

10:30 a.m. – 12:00 noon CEO Roundtable
and Open Forum
Donald C. Wegmiller, Chairman, *Scottsdale Institute*, and Chairman/Co-Founder, *C-Suite Resources*, Moderator
◆ **Douglas D. Hawthorne**, FACHE, CEO, *Texas Health Resources*
◆ **Robert J. Henkel**, FACHE, President and CEO, *Ascension Health*
◆ **Thomas M. Priselac**, President and CEO, *Cedars-Sinai Health System*



12:00 noon – 1:30 p.m. Luncheon
(Sonoran Terrace)

**1:30 p.m. – 2:30 p.m. Making Healthcare
as Safe as Air Travel: Getting to High
Reliability**

- ◆ **M. Michael Shabot, MD**, System CMO, *Memorial Hermann Healthcare System*

2:30 p.m. – 3:00 p.m. Break

**3:00 p.m. – 4:00 p.m. Proven Value in New
Models of Care: The Advocate Story**

- ◆ **Lois Elia**, VP, *AdvocateCare*
- ◆ **Lee B. Sacks, MD**, EVP, Chief Medical Officer, *Advocate Health Care*, and CEO, *Advocate Physician Partners*
- ◆ **Bruce Smith**, SVP, Information Systems, and CIO, *Advocate Health Care*, and Advisors Panel, *Scottsdale Institute*

**4:00 p.m. – 4:15 p.m. Invitation to SI's 2013 Fall
Forum hosted by UCLA Hospital System**

- ◆ **Virginia McFerran**, CIO, *UCLA Hospital System*

**4:15 p.m. – 4:45 p.m. Tribute to Stan Nelson,
Founder & Chairman Emeritus, Scottsdale
Institute (1926 – 2012)**

7:00 p.m. 20th Anniversary Reception
(Cholla Room) **Spouses and Guests Welcome**

7:30 p.m. Dinner (Sonoran Terrace)
Spouses and Guests Welcome

Friday, April 19

8:00 a.m. – 8:30 a.m. Continental Breakfast

**8:30 a.m. – 9:30 a.m. Analytics Supporting New
Models of Care: The Lehigh Valley Health
Network Story**

Marjorie Bryen, General Manager and VP, Clinical and Payment Solutions, *Truven Health Analytics*, Moderator

- ◆ **David Jackson**, Senior Consulting Manager, Payment Reform, *Truven Health Analytics*
- ◆ **Margaret Kornuszko-Story**, Senior Health System Scientist, *Lehigh Valley Health Network*

9:30 a.m. – 10:00 a.m. Break

**10:00 a.m. – 11:00 a.m. Physician and IT
Executives Enable Quality and Safety
through Analytics**

Adam Gale, President, *KLAS*, Moderator

- ◆ **Joe Boyce, MD**, CIO/CMIO, *Heartland Health*
- ◆ **Gregory Forzley, MD**, CMIO, Health Networks, *Trinity Health*
- ◆ **J. Michael Kramer, MD**, SVP, Chief Quality Officer, *Spectrum Health*
- ◆ **Alan Krumholz, MD**, FAAP, DFACMQ, VP, *Mayo Clinic Health System / Franciscan Healthcare – La Crosse*

11:00 a.m. – 12:00 noon Town Hall Forum

Tom Giella, Managing Director, Healthcare Services, *Korn / Ferry International*, Moderator

- ◆ **Adam Gale**, President, *KLAS*
- ◆ **Paul H. Keckley, PhD**, Executive Director, *Deloitte Center for Health Solutions*
- ◆ **Marcus Shipley**, SVP & CIO, *Trinity Health*

12:00 noon Closing Remarks

- ◆ **Donald C. Wegmiller**, Chairman, *Scottsdale Institute*, and Chairman/Co-Founder, *C-Suite Resources*



ABOUT THE CONFERENCE

Who Should Attend?

This conference is an interactive experience for Scottsdale Institute member executives interested in how others plan to meet the requirements of a reformed healthcare environment, and in sharing their own plans and strategies for doing so. We focus on the role of IT in healthcare.

Member officers, trustees and other administrative and clinical executives are invited. As leaders in their respective markets and in IT-enabled performance improvement, SI members share best practices and learn from their peers.

SI conferences are intimate sessions, designed for member executives who benefit from peer collaboration, information sharing and networking. Our platform is more “participation” and less “presentation,” so come prepared for relaxed, informal and highly interactive sessions with senior management teams from other leading health systems.

This conference is offered to SI member executives, and the conference fee is included in SI membership dues.

Attire: Business Casual

Conference Design & Objectives

Participants in this conference will:

- Interact with healthcare leaders as they address changes in policy and its impact for health systems and IT.
- Gain insights from CEOs and other executives during open-panel discussions.
- Review approaches for success under reform, and the anticipated benefits to leading organizations.
- Hear in-depth case studies from leading CEOs, CMOs, CIOs and others about how IT is enabling their reform strategies, including priorities and tradeoffs.
- Understand how analytics is driving quality and safety.
- Learn about innovative approaches adopted by leading health systems and payers.

- Network throughout the conference with executives from top health systems.

Conference Registration

Register at www.scottsdaleinstitute.org click on “2013 Spring Conference.” Please register for Scottsdale Institute conference **and** the Camelback Inn.

Hotel Information

Hotel reservations must be made directly with the Camelback Inn, A JW Marriott Resort & Spa, at <https://resweb.passkey.com/go/scottsdaleinstitute2013>.

Our rate is \$319 Single/Double (applicable April 15 – 20), **prior to Friday, March 15, 2013**. Individuals are responsible for all room charges, surcharges and tax.

Camelback Inn, A JW Marriott Resort & Spa
5402 East Lincoln Drive
Scottsdale, AZ 85253
Phone: 1.800.266.9432

If you must cancel, please cancel 7 days in advance to avoid penalty.

Golf reservations can be made directly with the Camelback Inn Golf Club, 480.905.7902

Activities for Spouses and Guests

Wednesday, April 17

- 11:30 a.m. – 1:00 p.m., Welcome Luncheon, Peace Pipe Patio
- 6:30 p.m., Reception, Sonoran Terrace

Thursday, April 18

- 11:00 a.m. – 2:00 p.m., Spouse/Guest Luncheon hosted by Janet Wegmiller, meet at the Front Circle
- 7:00 p.m., Reception and Dinner, Sonoran Terrace

Tennis, Jeep Tours, Horseback Riding, Golf, Spa Services and more can be arranged by contacting the Camelback Inn.