



SCOTTSDALE INSTITUTE

COLLABORATION • EDUCATION • NETWORKING

13th Annual

FALL FORUM

Innovations for Improving Health and Care

October 23 – 24, 2014

**Hosted by Florida Hospital
Celebration Health,
Adventist Health System**



**Meeting held at Florida
Hospital Nicholson Center
Celebration, Florida**



**J. Brian Paradis,
EVP and COO,
Florida Hospital**



The skill to heal. The spirit to care.®



**Terry Shaw, CFO/COO,
Adventist
Health System**



Innovations for Improving Health and Care

THURSDAY, OCTOBER 23

Florida Hospital Nicholson Center
404 Celebration Place, Celebration, FL
407-303-4028

7:30 a.m. – 8:00 a.m.

Continental Breakfast

8:00 a.m. – 8:15 a.m.

Welcome to Scottsdale Institute's
2014 Fall Forum

- ◆ **Don Wegmiller**, Chairman, *Scottsdale Institute* and Chairman and Co-Founder, *C-Suite Resources*

Welcome to Florida Hospital

- ◆ **Terry Shaw**, EVP & CFO/COO, *Adventist Health System*



8:15 a.m. – 8:55 a.m. Keynote:
Setting a Path toward
Meaningful Interoperability

- ◆ **Karen DeSalvo, MD, MPH, MSc**, National Coordinator for Health Information Technology, *US Department of Health and Human Services*



8:55 a.m. – 9:35 a.m. Keynote:
linkAges: Disrupting the
Healthcare of Things

- ◆ **Paul Tang, MD, MS, VP & Chief Innovation and Technology Officer**, *Palo Alto Medical Foundation* and Director, *David Druker Center for Health Systems Innovation*

9:35 a.m. – 10:00 a.m. Break

10:00 a.m. – 11:00 a.m. Panel Discussion:
Innovations in Cost and Efficiency

OVERVIEW AND MODERATOR: **Christopher M. Roty**, President, *Baptist Health La Grange*

- ◆ **Scott Caldwell**, SVP, *Ascension* and CEO, *The Resource Group*

- ◆ **Mark Coticchia**, VP & Chief Innovation Officer, *Henry Ford Health System*

- ◆ **Bryan Oshiro, MD**, CMO, *Health Catalyst*

- ◆ **J. Brian Paradis**, EVP and COO, *Florida Hospital*

11:00 a.m. – Noon Panel Discussion:
Innovations to Enhance Quality and Outcomes

OVERVIEW AND MODERATOR: **John Collins, PhD**, COO, *The Center for the Integration of Medicine and Innovative Technology (CIMIT) at Partners HealthCare*

- ◆ **Anne-Marie J. Audet, MD, MSc, SM, VP**, Delivery System Reform and Breakthrough Opportunities, *The Commonwealth Fund*

- ◆ **Colin Banas, MD, MSHA, CMIO**, *VCU Health System*

- ◆ **Tejal Gandhi, MD, MPH, CPPS**, President, *National Patient Safety Foundation*

- ◆ **Loran Hauck, MD**, SVP & CMO, *Adventist Health System*

Noon – 1:30 p.m. Lunch

1:30 p.m. – 3:00 p.m. Panel Discussion:
Innovations in Integrating Communities and Consumers

OVERVIEW AND MODERATOR: **Mark Hertling**, SVP, Global Partnering, Physician Leader Development and Healthy 100 Enterprise, *Florida Hospital*

- ◆ **Tricia Nguyen, MD, MBA**, EVP Population Health/ President, *Texas Health Population Health, Education & Innovation Center*

- ◆ **Patrick O'Hare**, SVP & CIO, *Spectrum Health*

- ◆ **Kim Radel**, MHA, Director, Care COPILOT, *Allina Health*

- ◆ **Stewart Schaffer**, VP, Marketing, Communications and Physician Business Development, *BayCare Health System*

3:00 p.m. – 3:30 p.m. Break

**3:30 p.m. – 5:00 p.m. Panel Discussion:
Innovations in Access and Population
Health**

OVERVIEW AND MODERATOR: David Banks, EVP & Chief Strategy Officer, Florida Division, *Adventist Health System*

- ◆ **Barbara Adams**, VP, Innovative Technology Services, *Texas Health Resources*
- ◆ **Vishal Agrawal, MD**, President, *Harris Healthcare Solutions*
- ◆ **Kenneth Fawcett, Jr., MD**, VP, Care Model Transformation, *Spectrum Health Medical Group*
- ◆ **David Wennberg, MD**, CEO, *Northern New England Accountable Care Collaborative (NNEACC)*
- ◆ **Larry Yuhasz**, Senior Director, Strategy and Business Development, National Practice Leader, *Truven Health Analytics*

5:00 p.m. Wrap up and Conclusions

5:00 p.m. – 7:00 p.m. Reception
The Bohemian Hotel
700 Bloom Street
Celebration, FL
407-566-6000

FRIDAY, OCTOBER 24

**Up close and personal at Celebration
Health—Tours and Technology
Demonstrations**

8:00 a.m. – 8:30 a.m. Continental Breakfast
Florida Hospital Nicholson Center
404 Celebration Place
Celebration, FL
407-303-4028

8:30 a.m. – 9:00 a.m. Welcome and
Overview of Tours and Technologies

- ◆ **Jayne Bassler**, SVP/CIO, *Florida Hospital*

9:00 a.m. – 11:30 a.m. Tours and
Technology Demonstrations

- ◆ **Center for Interactive Patient Care—our flagship living laboratory.** Florida Hospital Celebration Health is integrating the latest technologies into patient rooms and throughout the facility and is a national showcase for interactive patient care. It brings together advanced technologies and systems to deliver better healthcare and improve clinical outcomes. The tour highlights technologies used in Care Delivery Redesign, Patient Engagement, and Value Management.



- ◆ **Training and Innovation—Florida Hospital Nicholson Center**, a 54,000-square-foot advanced research and training center, is a model for open collaboration to enhance medical technology, practices and standards across the spectrum of leading-edge healthcare. It has trained more than 60,000 specialists around the world. Students, educators, industry, researchers, clinical organizations and the U.S. military come here to learn, develop and create breakthroughs that power tomorrow's healthcare. The tour highlights minimally invasive laparoscopic, robotic, telemedicine and medical simulation technologies and procedures—many of which pioneered here.

11:30 a.m. – 12:00 p.m. Wrap up and Q&A

- ◆ **Jayne Bassler**, SVP/CIO, *Florida Hospital*



About the Forum

WHO SHOULD ATTEND?

This Forum is designed for SI member executives who are interested in innovative approaches for balancing costs and efficiency, enhancing quality and outcomes, integrating communities and consumers, and improving access and population health.

FORUM GOALS & FORMAT

- A consistent theme at SI is to feature industry leaders, highlight successful practices and provide actionable takeaways for Forum participants.
- SI Forums are intimate sessions, designed for executives from all functional areas who will benefit from peer collaboration, education and networking.
- Our platform is participation as well as presentation, so come prepared for relaxed, informal and highly interactive sessions with industry authorities and senior management teams from leading US health systems.

Attire: Business and Business Casual

FORUM DESIGN & OBJECTIVES

- Hear from national healthcare IT leaders on how they are redefining innovation in the transformation of American healthcare.
- Identify community-based innovations in wellness and care that promise dramatic improvements in public health.
- Learn from leaders at major health systems about innovative ways to reduce costs and improve efficiency.
- See how major health systems and foundations are fostering innovation to advance quality & outcomes.
- Learn about bold initiatives to integrate communities and consumers.
- Understand creative strategies to improve access to care and population health management.
- Tour Florida Hospital Celebration to see how a “living laboratory” brings together advanced technologies and systems.

- Visit the Florida Hospital Nicholson Center to see a new model of research and training built upon open collaboration that enhances the interplay of medical technology, practices and standards across the entire spectrum.
- Share insights and interact with SI members, sponsors and other national leaders during open-panel discussions.

FORUM REGISTRATION

Register at www.scottsdaleinstitute.org, click on “2014 Fall Forum.”

Early registration (by July 31):

Member Fee: \$650 Non-Member Fee: \$750

As of August 1:

Member Fee: \$750 Non-Member Fee: \$850

Scottsdale Institute accepts payment via credit card, check or invoice. Checks should be made out to: Scottsdale Institute, 1660 Highway 100 South, Ste. 306, Minneapolis, MN 55416.

Refunds provided in full less \$100 through October 17. Email Margaret Hahn at mhahn@scottsdaleinstitute.org or 952-545-5880. Sorry, no refunds after October 17.

HOTEL RESERVATIONS

**Bohemian Hotel
700 Bloom Street
Celebration, FL 34747
407-566-6000**

Reservations at the Bohemian Hotel may be made by contacting the Reservations Department at 1-888-499-3800 or [booking online](#). The Scottsdale Institute rate is \$199 per night for reservations—**rooms are limited**. Individuals are responsible for all room charges, surcharges and taxes. Please cancel 72 hours in advance to avoid penalties.

Complimentary Self-Parking is available. The Bohemian Hotel provides hotel guests Valet parking at an overnight rate of \$19.00.