



SCOTTSDALE INSTITUTE

COLLABORATION • EDUCATION • NETWORKING

21st Annual

**SPRING
CONFERENCE**

Moving from Volume to Value

Reform mandates and new models of care and payment continue to advance the agenda for healthcare leaders. We are undergoing a transformation in which we will achieve new levels of community health and wellness, build comprehensive health services and reduce utilization and costs. Join us in a stimulating discussion with executives who are facing these challenges with strategic innovations and documented results.

**Camelback Inn
A JW Marriott Resort & Spa
Scottsdale, Arizona**

April 23 – 25, 2014



Marc L. Boom, MD,
Houston Methodist



Brian M. Connolly,
Oakwood Healthcare



Laura S. Kaiser,
Intermountain
Healthcare



Tom Sadvary,
Scottsdale Lincoln
Health Network

Moving from Volume to Value

WEDNESDAY, APRIL 23

10:00 a.m. Conference Registration Desk opens
(Peace Pipe Patio)

11:30 a.m. – 1:00 p.m. Welcome Luncheon
(Peace Pipe Patio)
Spouses and Guests Welcome

1:00 p.m. – 1:15 p.m. Welcome and Annual
Report (Peace Pipe Room)

- ◆ **Donald C. Wegmiller**, Chairman, *Scottsdale Institute* and Chairman/Co-Founder, *C-Suite Resources*



1:15 p.m. – 2:00 p.m.
Health Reform 2.0:
What's ahead?

Paul H. Keckley, PhD, Editor, *The Keckley Report*; Columnist, *H&HN*; and Advisor, *American Hospital Association* and *Bipartisan Policy Center*

2:00 p.m. – 2:45 p.m. Kilimanjaro and Health
Reform: Applying Leadership Lessons
from Climbing Mountains to Ensure a
Successful Summit

- ◆ **Ed Marx**, SVP/CIO, *Texas Health Resources*
- ◆ **Elizabeth Ransom, MD**, EVP/North Zone, Clinical Leader, *Texas Health Resources*

2:45 p.m. – 3:15 p.m. Break

3:15 p.m. – 4:00 p.m. Moving From a Decade
of Acquisitions to a Health System:
The IU Health Story

- ◆ **Bill McConnell**, SVP/CIO, *IU Health*
- ◆ **Tim Tarnowski**, VP/CIO, *Academic Health Center, IU Health*

4:00 p.m. Interest Group Meetings

6:30 p.m. Reception and Hors d'oeuvres
(Sonoran Terrace)
Spouses and Guests Welcome

THURSDAY, APRIL 24

8:00 a.m. – 8:30 a.m. Continental Breakfast
(Peace Pipe Patio)

8:30 a.m. – 8:35 a.m. From the Top:
Strategies, Enablers and Implications

- ◆ **Donald C. Wegmiller**, Chairman, *Scottsdale Institute* and Chairman/Co-Founder, *C-Suite Resources*

8:35 a.m. – 8:50 a.m.

- ◆ **Marc L. Boom, MD**, President and CEO, *Houston Methodist*

8:50 a.m. – 9:05 a.m.

- ◆ **Tom Sadvary**, CEO, *Scottsdale Lincoln Health Network*

9:05 a.m. – 9:20 a.m.

- ◆ **Brian M. Connolly**, President and CEO, *Oakwood Healthcare*

9:20 a.m. – 9:35 a.m.

- ◆ **Laura S. Kaiser**, EVP/COO, *Intermountain Healthcare*

9:35 a.m. – 10:00 a.m. Break

10:00 a.m. – 11:00 a.m.

Executive Roundtable and Open Forum

Donald C. Wegmiller, Chairman, *Scottsdale Institute* and Chairman/Co-Founder, *C-Suite Resources*, Moderator

- ◆ **Marc L. Boom, MD**, President and CEO, *Houston Methodist*
- ◆ **Brian M. Connolly**, President and CEO, *Oakwood Healthcare*
- ◆ **Laura S. Kaiser**, EVP/COO, *Intermountain Healthcare*
- ◆ **Tom Sadvary**, CEO, *Scottsdale Lincoln Health Network*



11:00 a.m. – 12:00 noon
Creating a High Performance Health System: The Commonwealth Fund Agenda

David Blumenthal, MD, President, *The Commonwealth Fund*

12:00 noon – 1:30 p.m. Luncheon
(Peace Pipe Patio)



1:30 p.m. – 2:30 p.m.
High Reliability Healthcare: Prospects and Pitfalls

Mark R. Chassin, MD, President and CEO, *The Joint Commission*

2:30 p.m. – 3:00 p.m. Break

3:00 p.m. – 4:00 p.m.
Convergence, Consolidation and Cost Reduction in Healthcare

Frederick Hessler, retired, Managing Director, *Citigroup*, Moderator

- ◆ **Jay Anderson**, SVP, Performance Improvement/CIO, *Northwestern Memorial HealthCare*
- ◆ **Dennis Dahlen**, SVP/CFO, *Banner Health*
- ◆ **Mitch Morris, MD**, National Sector Leader, Healthcare Provider, *Deloitte*
- ◆ **Michael Taylor, MD**, CMO, *Truven Health Analytics*

4:00 p.m. – 4:15 p.m.
Invitation to SI's 2014 Fall Forum, hosted by Adventist Health System at Florida Hospital

- ◆ **Brent Snyder**, CIO, *Adventist Health System*

7:00 p.m. Reception and Dinner
(Sonoran Terrace)
Spouses and Guests Welcome

FRIDAY, APRIL 25

8:00 a.m. – 8:30 a.m. Continental Breakfast
(Peace Pipe Patio)

8:30 a.m. – 9:30 a.m. Successful Partnerships for New Models of Care

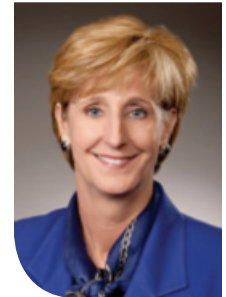
Paul H. Keckley, PhD, Editor, *The Keckley Report*; Columnist, *H&HN*; and Advisor, *American Hospital Association* and *Bipartisan Policy Center*

- ◆ **Jeffrey Kang, MD**, SVP, Health and Wellness Division, *Walgreens*
- ◆ **David S. Muntz**, SVP/CIO, *GetWellNetwork*
- ◆ **Sam Nussbaum, MD**, EVP Clinical Health Policy/CMO, *WellPoint*
- ◆ **Miles Snowden, MD**, CMO, *Optum*

9:30 a.m. – 10:00 a.m. Break

10:00 a.m. – 11:00 a.m.
Healthcare's Imperatives: Scale, Infrastructure and Transformation

Susan D. DeVore, President and CEO, *Premier Inc.*



11:00 a.m. – 12:00 noon Town Hall Forum

Tom Giella, Senior Client Partner/Managing Director, Healthcare Services, *Korn-Ferry International*, Moderator

- ◆ **Mark R. Chassin, MD**, President and CEO, *The Joint Commission*
- ◆ **David C. Classen, MD**, CMIO, *Pascal Metrics*, Associate Professor of Medicine, *University of Utah*, and Board Member, *Scottsdale Institute*
- ◆ **David Muntz**, SVP/CIO, *GetWellNetwork*
- ◆ **Sam Nussbaum, MD**, EVP, Clinical Health Policy/CMO, *Wellpoint*

12:00 noon Closing Remarks

- ◆ **Donald C. Wegmiller**, Chairman, *Scottsdale Institute* and Chairman/Co-Founder, *C-Suite Resources*



About the Conference

WHO SHOULD ATTEND?

This conference is an interactive experience for Scottsdale Institute member executives interested in how others plan to meet the requirements of a reformed healthcare environment, and in sharing their own plans and strategies for doing so. We focus on the role of IT in healthcare.

Member officers, trustees and other administrative and clinical executives are invited. As leaders in their respective markets and in IT-enabled performance improvement, SI members share best practices and learn from their peers.

SI conferences are intimate sessions, designed for member executives who benefit from peer collaboration, information sharing and networking. Our platform is more “participation” and less “presentation,” so come prepared for relaxed, informal and highly interactive sessions with senior management teams from other leading health systems.

This conference is offered for SI member executives, and the conference fee is included in SI membership dues.

Attire: Business Casual

CONFERENCE DESIGN & OBJECTIVES

Participants at this conference will:

- Interact with healthcare leaders as they address policy and impact for health systems and IT, and learn what’s coming next.
- Review approaches for success under reform, including achieved and anticipated benefits.
- Hear in-depth case studies from leading CEOs, CFOs, CIOs about their strategies, priorities and tradeoffs.
- Discuss consolidation and convergence, including partnerships with both payers and retail.
- Participate with leading healthcare executives as they describe how they are building scale to meet growing requirements.
- Discover High Reliability and High Performance examples and results from across the nation.
- Learn about innovative approaches adopted by leading health systems and payers.

- Gain insights from CEOs and other executives during open-panel discussions.
- Network throughout the conference with executives from top health systems.

CONFERENCE REGISTRATION

Register at www.scottsdaleinstitute.org, click on “2014 Spring Conference.” Please register for Scottsdale Institute conference **and** the Camelback Inn.

HOTEL RESERVATIONS

Hotel reservations must be made directly with the Camelback Inn, A JW Marriott Resort & Spa, at <https://resweb.passkey.com/go/scottsdaleinstitute2014>

Our rate is \$289 Single/Double (applicable April 21-26), **prior to Friday, March 26, 2014**. Individuals are responsible for all room charges, surcharges and tax.

**Camelback Inn,
A JW Marriott Resort & Spa
5402 East Lincoln Drive
Scottsdale, AZ 85253
Phone: 1.800.266.9432**

If you must cancel, please cancel 7 days in advance to avoid penalty.

Golf reservations can be made directly with the Camelback Inn Golf Club, 480.905.7902.

ACTIVITIES FOR SPOUSES AND GUESTS

Wednesday, April 23

- 11:30 a.m.- 1:00 p.m., Welcome Luncheon, Peace Pipe Patio
- 6:30 p.m., Reception, Sonoran Terrace

Thursday, April 24

- Noon, Guests luncheon, Rita’s Patio
- 7:00 p.m., Reception and Dinner, Sonoran Terrace

Tennis, Jeep Tours, Horseback Riding, Golf, Spa Services and more can be arranged by contacting the Camelback Inn.