

Santiago Muñoz
Chief Strategy Officer
UCLA Health System

Santiago Muñoz serves as the Chief Strategy Officer of the UCLA Health System with responsibility for industry partnerships, business transactions, clinical business development, and strategic initiatives to improve market position.

Prior to joining the UCLA Health System, Mr. Muñoz held a similar position at the UC Office of the President. In that capacity he led the development of UC Health systemwide partnerships and agreements with Anthem Blue Cross, Blue Shield, Health Net, United PacificCare, and Aetna, including conceptualizing and implementing UC Health's role in a new HMO product ("Blue and Gold" plan) designed as a low-cost healthcare alternative for employees.

Mr. Muñoz has conceptualized partnerships, payment provisions, and strategies that resulted in significant protections and additional payments to academic medical centers. Recent activities include playing a lead role in the development of the UC Center for Health Quality and Innovation and implementing the 2010 Medicaid Waiver Delivery System Reform Incentive Pool (DSRIP) as a "bridge to reform" to provide federal funding for quality improvement efforts consistent with the Affordable Care Act.

Mr. Muñoz has extensive experience in healthcare financing, health policy development, and strategic positioning. He currently serves as a board member of Rady Children's Hospital of San Diego and the University of Arizona Health Network.

Prior to joining the University of California in 2004, Mr. Muñoz served as Director of Finance for the California Association of Public Hospitals and Health Systems, an association of public safety net hospitals. In that capacity, Mr. Muñoz played a key role in significant accomplishments including authorization of major disproportionate share funding streams and implementation of special protections for public health systems.