



Julia Swanson

Vice President, Performance Analytics and Improvement
Henry Ford Health System

Julia Swanson is a visionary leader who helps organizations continually improve toward excellence through building sustainable and high performing leadership processes. With 19 years of experience in improving integrated health care operations, Julia uses her expertise in strategy deployment, measurement, organizational performance review, disciplined execution and operational interdependencies to bridge silos and levels in organizations to increase efficiency and effectiveness.

Julia Swanson, Vice President, Performance Analytics and Improvement, is leading a team to ensure consistent and effective organizational performance measurement and project execution is occurring at all levels through the implementation of comprehensive electronic medical record reporting and electronic data warehouse solutions and an enterprise wide project management office. She was last the Administrator for Innovation and Quality at Henry Ford West Bloomfield Hospital where she was responsible for the performance of the hospital's quality oversight system including risk prevention, infection control, regulatory readiness, monitoring and measuring performance, strategic planning, and the coordination of hospital-wide innovation and improvement efforts. In her time at the hospital, she was very proud of the accomplishments of opening a new hospital on time and on budget and achieving successful accreditation three days after opening. Julia led the team at Henry Ford West Bloomfield Hospital to ISO Certification within one year of opening the hospital.

Prior to this position, Julia worked throughout Henry Ford Health System as a project manager with a focus on process improvement and new initiative implementations. She has a Bachelors of Industrial Engineering from the University of Michigan and a Masters of Health Services Administration from the University of Michigan.

Julia serves as a Senior Examiner for the Malcolm Baldrige National Quality Award and is the Vice Chair of the Easter Seals of Michigan Board of Directors.