



Timothy C. Zeddies, PhD, MHA

Vice President, System Analytics and Data Governance
Spectrum Health System

Timothy Zeddies, Ph.D., is responsible for providing analytic and informatics leadership for governing data and analyzing information across the Triple Aim of per capita cost, clinical experience, and population health for all patients and members across the Spectrum Health System.

Area of Expertise

- Analytics & research methods and design
- Data governance
- Performance evaluation
- Population Health

Work Experience

Following several years in academic health center management, Timothy earned graduate degrees from The University of Michigan's School of Public Health. After teaching healthcare administration at The University of Kansas, he led numerous healthcare informatics departments for managed care plans and related organizations. His work has included contracting and network services, quality, research and evaluation, medical cost management, strategic planning, disease management and population health, and data governance.

During his career, he has directed an HMO to its first NCQA accreditation; conducted and published research on small area variation, rural hospitals, hospital P4P programs, and patient safety efforts; designed and implemented provider profiling and pay-for-performance programs; and held active leadership in state cost containment efforts and national advisory panels. His current focus is on predictive analytics, program evaluation, and implementing data governance.

Education

- PhD, Health Services Organization and Policy
- MHA, Health Services Management and Policy
- BA, English Language and Literature

The University of Michigan
Ann Arbor, Michigan

Licensure & Certifications

Certified Managed Care Executive, America's Health Insurance Plans