The SI Roadmap is Scottsdale Institute’s thought-leadership guide for all SI publications, communications and events that shape our conversation with Member organizations. These include publications like the Industry Inside Edge, CEO Viewpoint and Annual Executive Outlook as well as virtual and onsite events like Dialogues, Roundtables, Summits and the SI Annual Conference, which generate their own recordings and reports. Webinars are SI’s most frequent means of voicing thought leadership.

Our 2021-22 SI Roadmap is marked by three thought-leadership “Milestones” or themes that we will use to shape the coming year’s conversation:

**Experience is Everything**
- Reimagining the Consumer Experience
- Ensuring Colleague Health & Wellness
- Engaging Our Communities: SDoH, DEI, Pop & Public Health

**Thinking Digital is Our Culture**
- Adopting Lightning Speed & Agility
- Enabling Innovation & Entrepreneurial Spirit
- Empowering Digital Transformation, Data & Analytics, AI

**Organizational Models are Fluid**
- Defining New Clinical & Business models
- Shaping the Ever-changing Role of the CIO
- Developing Next-Gen Leadership
- Maintaining Risk Management, Cybersecurity Vigilance

Get a feel for SI’s upcoming commitments and publications for each quarter on the opposite page.
**FALL 2021**
This busy season will help wrap up another exciting year of learning with SI’s first Fall Symposium, plus topics such as Reimagining the Consumer Experience *(Industry Inside Edge)*, HealthPartners’ CEO Andrea Walsh *(CEO Viewpoint)*, What CIOs & CISOs Need to Know About Windows 11, Sparking Change through SDoH and Integrating the Best Medical Informatics (Summits), and Moving Beyond Investment to Transformation, among other webinars and Dialogues.

**WINTER 2022**
SI kicks off its new year with a CIO-focused Executive Outlook plus events like an Employee Health Virtual Roundtable; Digital, Innovation & Telehealth Dialogues, among others; regular webinars; and preparation for a triumphant return, post-COVID, to the renowned Annual Conference.

**SPRING 2022**
SI continues to discuss the most pressing issues of the day, including Engaging Our Communities: SDoH, DEI, Pop & Public Health *(Industry Inside Edge)* alongside myriad Dialogues; Clinical Operations & Innovation Summit, CIO & Digital Roundtable, CIO/CISO Virtual Summit and multiple webinars. Q2’s highlight is SI’s Annual Conference, slated for April 20-22, 2022.

**SUMMER 2022**
This quarter heats up with Industry Inside Edge’s Enabling Innovation & Entrepreneurial Spirit; Dialogues for Analytics, CIO, SDoH, Employee Health, CTO/VP Apps, Digital Innovation & Telehealth and CISO Affinity Groups; Telehealth Roundtable; CIO Summit and dozens of webinars.

**FALL 2022**
SI comes full-circle to define another year of critical topics of interest via its Advisors’ Call Series, plus highlighting Defining New Clinical & Business Models *(Industry Inside Edge)*; another edition of CEO Viewpoint; CMIO/CNIO, Analytics, CIO, SDoH, Employee Health, CTO/VP Apps and CISO Dialogues; the Second Annual Fall Symposium with CTO/VP Apps, Clinical Informatics, Digital Health & Innovation and Analytics/CIO/CTO VP Apps Summits, plus other happenings.

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