



SCOTTSDALE INSTITUTE

COLLABORATION • EDUCATION • NETWORKING

14th Annual

FALL FORUM

**Hosted by
Seton Healthcare
Family/Ascension
Health, Austin TX**

**October
29-30, 2015**



Jesús Garza, President and CEO,
Seton Healthcare Family

Connected Care and Connected Communities

Connecting care across the continuum and connecting with patients and consumers has never been more relevant to health systems than today. Risk contracts and bundled payments, and the explosion of mobile technologies and remote care capabilities collide with strong incentives for health and wellness. Interoperability also plays a role in realizing the benefits of connected care and health. Join us in Austin to share and discuss strategies, tactics and results with health-system and payer executives leading these new breakthroughs in health and care.



Dell Children's Medical Center

Connected Care and Connected Communities

THURSDAY, OCTOBER 29

Seton Healthcare Family
1345 Philomena St., Ste. 150
Austin, Texas 78723
512-324-9999

7:30 a.m. – 8:00 a.m.
Continental Breakfast

8:00 a.m. – 8:10 a.m.
Welcome to the Scottsdale Institute 2015
Fall Forum

- ◆ **Don Wegmiller**, Chairman, *Scottsdale Institute* and Chairman and Co-Founder, *C-Suite Resources*

8:10 a.m. – 8:15 a.m.
Invitation to participate in SI Patient/
Consumer Engagement Assessment

- ◆ **Shelli Williamson**, Executive Director, *Scottsdale Institute*

8:15 a.m. – 8:30 a.m.
Welcome to Seton Healthcare Family

- ◆ **Jesús Garza**, President & CEO, *Seton Healthcare Family*



8:30 a.m. – 9:00 a.m.
Keynote: A Future Vision for
Providers and Health Plans:
Allies or Competitors?

- ◆ **Sam Nussbaum, MD**, Executive Vice President, Clinical Health Policy, and Chief Medical Officer, *Anthem, Inc.*



9:00 a.m. – 9:30 a.m.
Keynote: Perspective from
Center for Medicare &
Medicaid Services

- ◆ **Darshak Sanghavi, MD**, Director, Preventive and Population Health Models Group, Center for Medicare and Medicaid Innovation, *US Health and Human Services*

9:30 a.m. – 9:45 a.m. Break

9:45 a.m. – 10:45 a.m. Panel Discussion:
Understanding your Population – and
the Data

Overview and Moderator: **Dale Sanders**, EVP, Product Development, *Health Catalyst* and SI Advisor

- ◆ **Mark Hohulin**, SVP, Healthcare Analytics, *OSF HealthCare System*
- ◆ **Gerry Lewis**, VP, IT Strategy and Business Development & Chief Data Officer, *Ascension Information Services*
- ◆ **Deborah O'Dell**, VP, Business Intelligence, *Catholic Health Initiatives*
- ◆ **Yohan Vetteth**, VP, Healthcare Data & Analytics, *Stanford Healthcare*

10:45 a.m. – 11:45 a.m. Panel Discussion:
Personal, Mobile and Retail Health –
Where Should We Be?

Overview and Moderator: **Peter Fleischut, MD**, Chief Innovation Officer, *NewYork-Presbyterian Hospital*

- ◆ **David Bradshaw**, EVP & Chief Strategy Officer, *Memorial Hermann Health System*
- ◆ **Alex Krist, MD, MPH**, Associate Professor, *Virginia Commonwealth University*, and *Fairfax Family Practice*
- ◆ **Jonathan L. Manis**, SVP & CIO, *Sutter Health* and SI Advisor
- ◆ **Steve R. Ommen, MD**, Associate Dean and Medical Director, Center for Connected Care, *Mayo Clinic*

11:45 a.m. – 1:30 p.m. Lunch

1:30 p.m. – 3:00 p.m. Panel Discussion: Show
Me the Money – the Insurance Playbook
and Narrowing Networks

Overview and Moderator: **Jeff Cook**, CEO, Insurance Services, *Seton Healthcare Family* and VP, Insurance & Value Based Reimbursement, *Ascension*

- ◆ **Brian Flanigan**, National Leader, Life Sciences & Health Care, *Deloitte*

- ◆ **Sharon Rudnick**, VP, Outpatient Care Management, *Advocate Health Care*
- ◆ **Kevin Sears**, SVP, Payer Strategy & Product Development, *Trinity Health*
- ◆ **Ryan Smith**, SVP, Information Technology & CIO, *Banner Health*

3:00 p.m. – 3:30 p.m. Break

3:30 p.m. – 5:00 p.m. Panel Discussion: Care Coordination – Community Strategies

Overview and Moderator: Maninder (Mini) Kahlon, PhD, Vice Dean, Partnerships & Strategy, *University of Texas Dell Medical School*

- ◆ **Mark Barner**, SVP & CIO, *Ascension*; CEO, *Ascension Information Services* and SI Advisor
- ◆ **Rhonda Collins**, MSN, RN, VP & Chief Nursing Officer, *Vocera Communications*
- ◆ **Michael Donahue**, MBA, VP, Network Development & ACO Activities, *Eastern Maine Healthcare Systems*
- ◆ **Dick Thompson**, Executive Director & CEO, Quality Health Network, Grand Junction, CO, and Chair, *Strategic Health Information Exchange Collaborative*

5:00 p.m. Wrap-up and Conclusions

5:00 p.m. – 7:00 p.m. Reception

FRIDAY, OCTOBER 30

Up-close and personal at Seton Healthcare Family – Tours and Technology Demonstrations

8:00 a.m. – 8:30 a.m. Continental Breakfast
Dell Children’s Medical Center of Central Texas, 4900 Mueller Blvd., Austin, Texas 78723

8:30 a.m. – 9:00 a.m. Welcome and Overview of Tours and Technologies

- ◆ **Mike Minks**, CIO, *Seton Healthcare Family/Ascension Health*

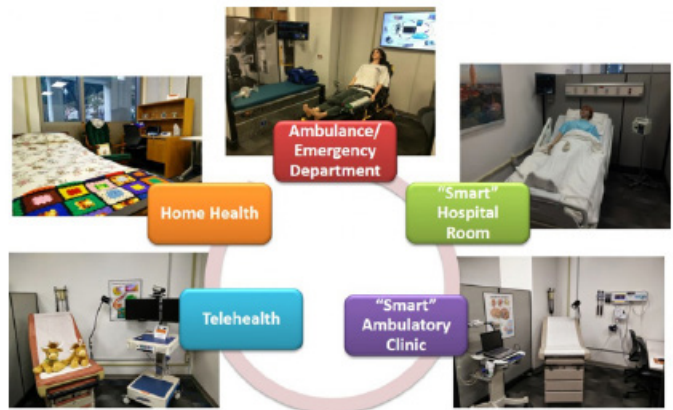
9:00 a.m. – 11:30 a.m. Tours and Technology Demonstrations

- ◆ **Dell Children’s Medical Center of Central Texas:** Tour an innovative outpatient clinic whose community collaborative is creating a family-centered delivery system for children facing complex medical issues.



- ◆ **Health Informatics and Health IT Certificate Program at UT Austin Norman Hackerman Building**
100 E. 24th St. Austin, Texas 78712

Visit the learning laboratory where students have an opportunity to work with six EHRs and work-flow environments.



About the Fall Forum

WHO SHOULD ATTEND?

This Forum is designed for SI member executives who are interested in integrating communities and consumers, population health and related data strategies, leveraging personal, mobile and retail healthcare trends, and assuming financial risk for patients and populations and creating insurance options.

FORUM GOALS & FORMAT

- A consistent theme at SI is to feature SI members and other industry leaders, highlight successful practices and provide actionable takeaways for Forum participants.
- SI Forums are intimate sessions, designed for executives from all functional areas who will benefit from peer collaboration, education and networking.
- Our platform is “more participation than presentation,” so come prepared for relaxed, informal and highly interactive sessions with industry authorities and senior-management teams from leading US health systems.

Attire: Business and Business Casual

FORUM DESIGN & OBJECTIVES

- Hear from national healthcare leaders on how they're connecting care across the continuum in ways that integrate people, process and technology.
- Learn how to understand your population by understanding your data.
- Find out how leading health care organizations are addressing personal, mobile and retail health.
- Identify creative strategies for coordinating care in conjunction with communities.
- Hear how insurance and narrow networks are converging with provider organization strategies.
- Tour Dell Children's Medical Center of Central Texas and see an innovative community collaborative for children facing complex medical issues.

- Visit the Health Informatics and Health IT Program at UT Austin and see how a mock clinic trains students with analytics on the continuum of care.
- Share insights and interact with SI members, sponsors and other national leaders during open-panel discussions.

FORUM REGISTRATION

Register at www.scottsdaleinstitute.org, click on “2015 Fall Forum.”

Member Fee: \$645, Non-Member Fee: \$745

Scottsdale Institute accepts payment via credit card, check or invoice. Checks should be made out to: Scottsdale Institute, 1660 Highway 100 South, Ste. 306, Minneapolis, MN 55416.

Refunds provided in full less \$100 through October 23. Email Margaret Hahn at mhahn@scottsdaleinstitute.org or (952) 545-5880. **Sorry, no refunds after October 23.**

HOTEL RESERVATIONS

**Omni Austin Hotel Downtown
700 San Jacinto at 8th Street
Austin, Texas 78701
512-476-3700**

Reference the Scottsdale Institute rate: \$249.

Reservations may be made by contacting the Omni Reservations at 1-800-843-6664 and referencing Scottsdale Institute or online using this link:

<http://www.omnihotels.com/hotels/austin-downtown/meetings/scottsdale-institute-fall-forum-10>

Scottsdale Institute's room block fills quickly and additional rooms may not be available.

Reservations received after September 27, 2015 will be provided on a space/rate available basis.

Individuals are responsible for all room charges, surcharges and taxes.

If you must cancel, please cancel 72 hours in advance to avoid penalty.