

SCOTTSDALE INSTITUTE FALL FORUM 2012

## “Creating Value through Meaningful Use 2.0”

Hosted by Memorial Hermann Healthcare, Houston

*Scottsdale Institute’s Annual Fall Forum, held October 25-26, 2012, at the Westin Houston Memorial City, matched our loftiest expectations, from the high number of attendees—100 executives and clinicians from SI member organizations and sponsors—to the high-caliber content addressing Meaningful Use 2.0, measuring and improving quality under accountable care.*



**New SI Chairman Don Wegmiller** introduced Keynoters Dan Wolterman, CEO, and Michael Shabot, MD, System CMO, who described the opportunities for success under healthcare reform and how Memorial Hermann is aiming to become a high-reliability organization like those in the nuclear industry and commercial aviation. The health system, whose 11 hospitals serve the metro-Houston area, has trained 600 safety coaches, 20,000 employees and 2,000 physicians. Among its achievements: for the 679,000 transfusions it administered to patients between January 2007 and August 2012, Memorial Hermann had *zero* errors.

Also keynoting the morning discussion was David Muntz, Principal Deputy, Office of the National Coordinator for Health Information Technology, HHS, who described healthcare IT as the means to “hardwire the Triple Aim,” Don Berwick’s framework for improving the experience of care, improving population health and reducing the per-capita cost of healthcare. Mr. Muntz said the difference between Meaningful Use 1.0 and 2.0 is the second stage’s greater emphasis on improving access to information.

In a fitting close to the morning session, Mr. Wegmiller paid tribute to the Stanley. R. Nelson, SI Founder and Chairman Emeritus, who passed away in August at the age of 85.



*SI Chairman Don Wegmiller launched the 2012 Fall Forum which brought together national experts on Meaningful Use, quality measurement and reporting, decision support and accountable care.*



*Dan Wolterman, CEO of Memorial Hermann Healthcare System, discussed the opportunities and challenges of healthcare reform—and why we have no alternative.*



*Michael Shabot, MD, System CMO, Memorial Hermann Healthcare System, described the organization’s journey to become a high reliability organization and the improvements it has had on patient safety.*

For complete presentations and audio recordings visit the SI website at [www.scottsdaleinstitute.org](http://www.scottsdaleinstitute.org).



A high-powered panel discussed **"The Landscape for Meaningful Use 2.0."**



*(l-r) David Bradshaw, Memorial Hermann; Harry Greenspun, MD, Deloitte Center for Healthcare Solutions; Blackford Middleton, MD, Partners HealthCare System; David Muntz, ONC; William Bithoney, MD, Truven Health Analytics, moderator*

Brave and expert panelists took on the thorny issue of **"Electronic Quality Measurement and Reporting."**



*(l-r): Ferdinand Velasco, MD, Texas Health Resources; Bill Spooner, Sharp HealthCare; Floyd Eisenberg, MD, iParsimony; Erica Drazen, Scottsdale Institute; Michael Shabot, MD, moderator*



National leaders in CDS led the lively panel discussion **"Clinical Decision Support: Improving Care and Outcomes."**



*(l-r): Robert A. Green, MD, NewYork-Presbyterian Healthcare System; Jerry Osheroff, MD, TMIT Consulting; Robert Murphy, MD, Memorial Hermann, moderator; Dean Sittig, PhD, The University of Texas Health Science Center at Houston; Amy Compton-Phillips, MD, Kaiser Permanente*



*Floyd Eisenberg, MD, President, iParsimony, and former SVP, National Quality Forum, left, and Alan Snell, MD, Chief Medical Informatics Officer, St. Vincent's Health, network at the break.*

Long-time cohorts Jordan Battani, Managing Director, CSC, David Classen, MD, CMIO, Pascal Metrics, and Erica Drazen, Senior Advisor, Scottsdale Institute, catch up between sessions. ▶





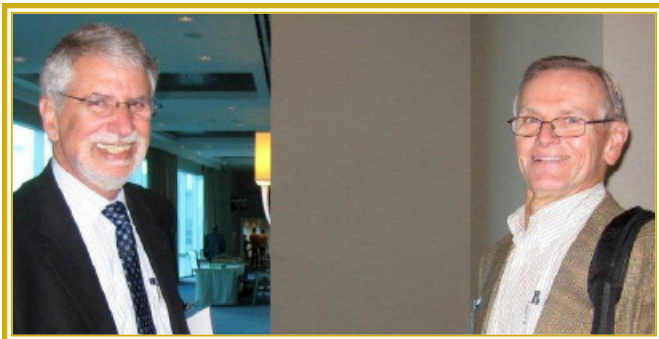


Feedback from the front lines: Executive panelists shared stories from the future healthcare landscape in **"Accountable Care: Lessons Learned from the Pioneers."**



*(l-r): Michael Donahue, Eastern Maine Healthcare Systems; Alison Fleury, Sharp HealthCare; Carol Simon, Optum Insitute for Sustainable Health Communities, moderator; Emily Brower, Atrius Health; Robert Sehring, OSF HealthCare System; Betsy Aderholt, Genesys Health System*

John B. Holcomb, MD, Vice Chair and Professor of Surgery, Chief Division of Acute Care Surgery and Director of the Center for Translational Injury Research, University of Texas Health Science Center, Houston, gave a compelling Friday morning talk on **"Clinical Trauma Research as a Quality Improvement Method."**



*David Muntz, Principal Deputy, ONC, left, and Bill Spooner, Senior VP and CIO Sharp HealthCare, networking.*



*(l-r): Dr. Holcomb, LeRoy Southmayd, III, MD, CMIO, INTEGRIS Health, and Dr. Shabot.*



*W. Perry Flowers, RPh, System Executive, Patient Care Support and System Pharmacy, and Donna MacDonough, MSN, Administrative Director, Information Systems, Clinical Applications, demonstrated the Closed Loop Medication system at Memorial Hermann.*



## SCOTTSDALE INSTITUTE FALL FORUM 2012 FACULTY LIST

**BETSY ADERHOLDT**, President & CEO, Genesys Health System

**WILLIAM BITHONEY**, MD, FAAP, National Medical Leader, Truven Health Analytics

**DAVID BRADSHAW**, Chief Information, Planning and Marketing Officer, Memorial Hermann Healthcare System

**EMILY BROWER**, Executive Director, Accountable Care Programs, Atrius Health

**AMY COMPTON-PHILLIPS**, MD, Associate Executive Director, Quality, The Permanente Federation, LLC, Kaiser Permanente

**MICHAEL DONAHUE**, VP, Payer Contracting & Relations, Eastern Maine Healthcare Systems

**ERICA DRAZEN**, ScD, Senior Advisor, Scottsdale Institute

**FLOYD EISENBERG**, MD, President, *i*Parsimony LLC, and former SVP, Health Information Technology, National Quality Forum

**ALISON FLEURY**, SVP, Business Development and CEO, ACO, Sharp HealthCare

**W. PERRY FLOWERS**, RPh, MS, System Executive, Patient Care Support and System Pharmacy, Memorial Hermann Healthcare System

**ROBERT A. GREEN**, MD, Quality Patient Safety Officer, Columbia Campus, and Chair, Alerts and CDS Committee, NewYork-Presbyterian Healthcare System

**HARRY GREENSPUN**, MD, Senior Advisor, Health Care Transformation and Technology, Deloitte Center for Health Solutions

**SHAWN GRIFFIN**, MD, Chief Quality and Informatics Officer, Memorial Hermann Physician Network

**JOHN B. HOLCOMB**, MD, FACS, Vice Chair and Professor of Surgery, Chief Division of Acute Care Surgery, Director, Center for Translational Injury Research, University of Texas Health Science Center, Houston

**DONNA MACDONOUGH**, MSN, Administrative Director, Information Systems, Clinical Applications, Memorial Hermann Healthcare System

**JAMES J. MCCARTHY**, MD, FACEP, Medical Director, Emergency Medical Services, Memorial Hermann Hospital-Texas Medical Center, and Assistant Professor, Department of Emergency Medicine, University of Texas Medical School, Houston

**BLACKFORD MIDDLETON**, MD, MPH, MSc, Clinical Informatics R&D, Partners HealthCare System, Inc.

**DAVID MUNTZ**, Principal Deputy, Office of the National Coordinator for Health Information Technology, HHS

**ROBERT MURPHY**, MD, CMIO, Memorial Hermann Healthcare System

**JERRY OSHEROFF**, MD, Principal, TMIT Consulting, LLC, and Director, CDS/PI Collaborative

**ROBERT C. SEHRING**, CEO, Ambulatory Services, OSF HealthCare System

**M. MICHAEL SHABOT**, MD, System CMO, Memorial Hermann Healthcare System

**BEVERLY SHELTON**, MBA, Director, Information Systems, Business Solutions, Memorial Hermann Healthcare System

**CAROL SIMON**, PhD, SVP, UHG Center for Health Reform and Modernization, and Director, Optum Institute for Sustainable Health Communities

**DEAN F. SITTING**, PhD, Professor, School of Biomedical Informatics, The University of Texas Health Science Center at Houston

**BILL SPOONER**, SVP/CIO, Sharp HealthCare

**FERDINAND VELASCO**, MD, CMIO, Texas Health Resources, and Chair, Quality Cost Safety Committee, HIMSS

**ROBERT WEEKS**, MHA, Administrative Director, Information Systems, Clinical Solutions, Memorial Hermann Healthcare System

**DON WEGMILLER**, Chairman, Scottsdale Institute

**DAN WOLTERMAN**, President & CEO, Memorial Hermann Healthcare System

SCOTTSDALE INSTITUTE

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**STANLEY R. NELSON**, Founder & Chairman Emeritus (1926–2012)

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